



# **IV UBI**

PRESENTED BY: KIM LOOK



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# Kim Look



- I know what it's like to have lots of knowledge and services but unable to pull them together for best utilization.
- I have grown new and old practices selling millions of dollars in medical services.
- Want to promote safe and effective therapies via great education and practical hands-on learning.



### **MedMasters**



### **TOTAL**

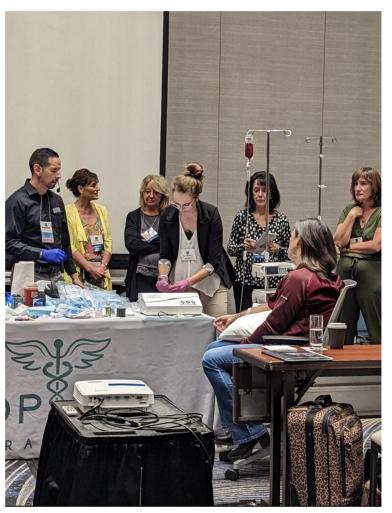
- Started training in 2014
- Trained approx. 2,143 practitioners in Ozone and UV
- Trained 695 clinics in Ozone and UV
- 793,000 therapies administered
- Clinicians in 13 countries

Join our community of practitioners who care deeply for their patients.

# **About Us**











# **MedMasters Memberships**



### **BASIC**

Just get into the system and start your journey

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We are happy to issue certificates of EBOO training as soon as you have completed the virtual courses AND the live onsite EBOO training with our MedMaster's trainer. If you have any inquiries about certification, please contact our Training Coordinator, Vicki Lintemuth.

vicki@MedMasters.org



# **Reasons for Training**



- Protect the patient
- Protect the providers
- Protect the medicine
- Medical understanding of therapies
- Calculating doses
- Accuracy and safety
- Competence and confidence
- Liability
- Malpractice
- Trouble shooting and critical thinking
- A+ Skills

**Guaranteed Total Implementation Success** 



# Why Ozone with MedMasters



# PROBLEM 1

Patients are not receiving the best outcomes possible.

# PROBLEM 2

Clinics are not as profitable as they should be and it's challenging when trying to scale your business.

# PROBLEM 3

Staff training, competence and compliance (engagement)



# The Untold Story Of Light and Blood

### What is UBI?



Ultraviolet Blood Irradiation (UBI) is a procedure that removes blood from the body, exposes the blood to UV light through a cuvette and then the blood is returned to the body.

- 1. Photobiomodulation
- 2. Photodynamic Therapy
- 3. Photopheresis
- 4. Biophotonic Therapy
- 5. Photo-Oxidation (Robert Rowen)



### **UBI** as a Whole



"The cytochrome absorption makes the photon act as a carrier of biological energy as the cytochrome system in the mitochondria can absorb the photon and stimulate electron transport, which generates bioenergy in the form of ATP from ADP. Many feel that the respiratory chain is at the base of any effects that laser (light) therapy might have."

-Tom Lowe



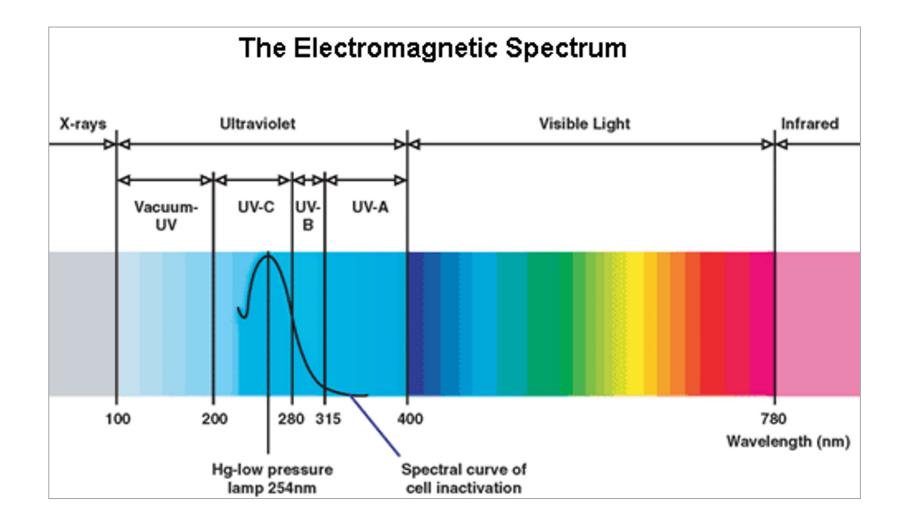
# Types of Light Therapy



# **Frequencies of Light**



- Ultraviolet
  - UVA
  - UVB
  - UVC
- Red Light
- LLLT



# **Common Use of Light in Traditional Medicine**



- SAD Seasonal Affective Disorder light boxes remain the main form of treatment for SAD
- Mood disorders Light is clinically proven to boost mood in as little as 15 minutes per day
- Bilirubin Your baby may be placed under a special lamp that emits light in the blue-green spectrum to fight bilirubin, and change the molecules

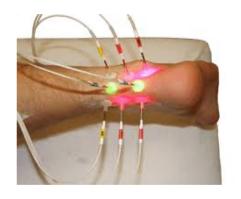


# **Common Light Uses**



- Hair restoration
- Wound healing
- Joint pain
- Skin rejuvenation
- Weber Laser









# **Red light for wounds**



"So far, what we've seen in patients and what we've seen in laboratory cell cultures, all point to one conclusion," said Dr. Harry Whelan, professor of pediatric neurology and director of hyperbaric medicine at the Medical College of Wisconsin. "The near-infrared light emitted by these LEDs seems to be perfect for increasing energy inside cells. This means whether you're on Earth in a hospital, working in a submarine under the sea or on your way to Mars inside a spaceship, the LEDs boost energy to the cells and accelerate healing." Whelan and his team have shown that skin and muscle cells grown in cultures and exposed to the LED infrared light grow

# 150 to 200 percent faster than

ground control cultures not stimulated by the light.



# Medical Evoluion of UBI



# Medical History of UBI – 1900-1950



- 1903 treatment of diseases, especially lupus vulgaris, with concentrated light radiation inactivates "toxins" Niels Finsen
- 1928 Emmett Knott treatment after septic abortion and complications
- 1933 overwhelming infection when leukopenia was present, following UBI a rise in WBC then decrease with clinical improvement. Flushing or reddening of skin was noted.
- 1936 Studies on phagocytic power of the polymorphonuclears influenced by UBI up by 50%. Cyanosis disappeared regularly.
- 1939 Tudy reporting increase in combined O2 value of venous blood.
- **1946** Improved technique results up by 78%
- Dr Rebeck chlomicron picture 100 patients with lipoidal fraction blood fats restored to normal state following exposure within 24-48 hours of tx.
- 1947 Miley 79 acute virus and virus-like infections bulber polio, spinal polio, E. coli, post-abortion sepsis, puerperal sepsis, peritonitis and double septicemia, pelvic cellulitis, biliary disease, bloodstream infections, asthma.

# Development of Ultraviolet Blood Irradiation 1928-1948 by E.K. Knott, D.Sc.



### 45,000 treatments administered between 1923-1940

- Increase in O2 absorption
- Increase in phagocytic reaction
- Increase in general immunological status
- Increase in detox efficiency
- Increase rate & volume flow of capillary circulation

### "Beneficial alteration of"

- adrenalin
- dihydroxyl-phenylalnine -amino acid
- cysteine hydrochloride amino acid
- glutathione antioxidant
- ergosterol precursor to D2, targets protozoa

# Medical History of UBI – 1950-2000



- 1955 Olney (39) published an article on "Treatment of Viral Hepatitis with the Knott method of Blood Irradiation," American Journal of Surgery. This article is a must-read and demonstrated without a shadow of a doubt the efficacy of UBI
- 1966 Emmett Knott inventor of the first UBI machine dies at age 64
- 1981- Two Russian scientists develop intravenous laser blood irradiation for cardiovascular disease
- 1987 Edelson published an article on "Treatment of Cutaneous T-Cell Lymphoma by Extracorporeal Photochemotherapy"
   New England Journal of Medicine
- 1990 Matsuyev demonstrated the benefits of UBI in Obstetrics
- 1996 Dr. Robert Rowen publishes "Ultraviolet Blood Irradiation The Cure that Time Forgot"
- 1997 Miley, G.P., Olney, R.C., Lewis, H.T. "Ultraviolet Blood Irradiation: A History and Guide to Clinical Application 1933-
- 1998 Ken Dillon publishes his book on UBI called "Healing Photons The Science and Art of Blood Irradiation Therapy

# **Medical History of UBI – 2000-Now**



- 2004 in the Dominican Republic, Dr. Fernandez performed government- approved,
   Phase 1 Controlled Clinical Trials on 36 patients with acute and chronic HIV/AIDS
- 2007 A Clinic in Lansing, Michigan, begins research on the development of a more powerful UBI machine. UBI protocols are changed to add saline to the blood, making the UBI therapy easier and more effective
- 2007 Michael Webber, publishes his "Intravenous laser blood irradiation." German Journal of Acupuncture and Related Techniques
- 2017 Michael Hamblin, Harvard Researcher, and his team publish a review paper Ultraviolet Irradiation of Blood: "The Cure that Time Forgot" urging that UBI be tried on today's antibiotic resistant infections.
- 2020 Boretti publishes the "Use of Ultraviolet Blood Irradiation Against Viral Infections," Clinical Reviews in Allergy & Immunology

# What the World's #1 Expert Says



Dr Michael Hamblin Head of Harvard's Photobiology Center

- Over 350 published papers on the positive power of light
- Written 5 textbooks on light and medicine

"Ultraviolet blood irradiation (UBI) was extensively used in the 1940s and 1950s to treat many diseases including septicemia, pneumonia, tuberculosis, arthritis, asthma, and even poliomyelitis... **UBI should** be more investigated as an alternative approach to infections, and as an immune-modulating therapy."





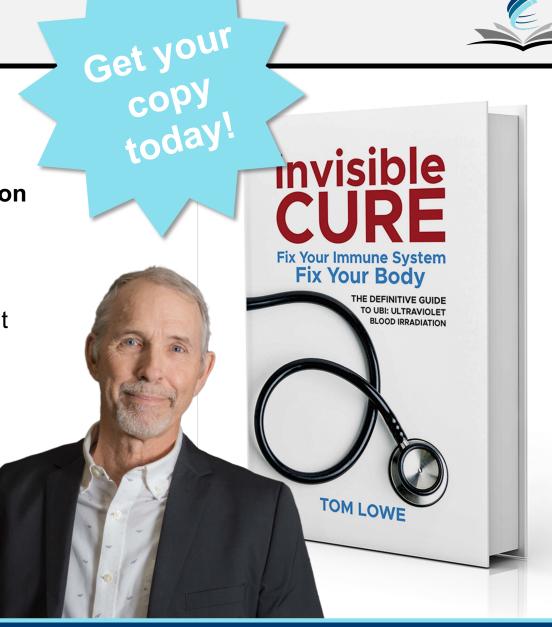
# **INVISIBLE CURE**

The Definitive Guide to UBI: Ultraviolet Blood Irradiation

### The Resurgence of UBI Therapy

Invisible Cure is about Ultraviolet Blood Irradiation (UBI). It is a simple therapy with a 90-year history of both efficacy and safety. Stories and studies have been presented to bring the reader the latest knowledge on the usage of this valuable therapeutic tool.

www.invisiblecure.com





# **Biochemistry and Clinical Effect**



# **Biochemistry Summary**



- Germicidal
- Rheological (flow properties of blood) effects
- Immune modulating effects
- Autoimmune issues were drastically reduced
- Increase IgM activation by 2-16x and IgG by 2-4x
- Oxygenation effects
- Inflammation reduction
- Regulating the autonomic nervous system
- Decrease in pain
- Cardiovascular improvement



# **Findings of German Research**



#### **Biophysical and Chemical Effects**

- Improvement of the electrophoretic movability of the red blood cells
- Elevation of the electrical charge on the red blood cell
- Lowering of the surface tension of the blood
- Origin of free radicals
- Elevation of the chemical illuminescence of blood

### **Hematologic Changes**

- Increase in erythrocytes
- Increase in hemoglobin
- Increase in white blood cells
- Increase in basophilic granulocytes
- Increase in lymphocytes
- Lowering of thrombocytes

#### **Hemostatic Changes**

- Lowering of fibrin
- Normalization of fibrinolysis
- Trend towards normalization of fibrinsplit products
- Lowering of platelet aggregation

# **Findings of German Research**



# Metabolic Changes – Improvement in O2 Utilization

- Increase in arterial P02
- Increase in venous P02
- Increase in arterial venous oxygen difference (increased oxygen release)
- Increase in peroxide count
- Fall in oxidation state of blood (increase in reduction state)
- Increase in acid-buffering capacity and rise in blood pH
- Reduction in blood pyruvate content
- Reduction in blood lactate content
- Improvement in glucose tolerance
- Reduction in cholesterol count, transaminases, and creatinine levels

### **Hemodynamic Changes**

- Elevation of poststenotic arterial pressure
- Increase in volume of circulation

#### **Improvement in Immune Defenses**

- Increase in phagocytosis capability
- Increase in bacteriacidal capacity of blood
- Modulation of the immune status

### **WHAT not HOW**



- Mechanism is multi-faceted, complex and not fully understood
- Immune modulating
- UV light interacts with proteins such as lipoproteins and immunoglobulins
- UV light interacts with all different cells monocytes, lymphocytes, erythrocytes, dendritic cells, neutrophils

Net result: "there is a significant **decrease in inflammation** and the **natural antimicrobial activity** is markedly increased. Another common observation is that the oxygen carrying capacity of the blood is increased"...Dr. Michael Hamblin

Wu, X., Hu, X., & Hamblin, M. R. (2016). Ultraviolet blood irradiation: Is it time to remember "the cure that time forgot"?. *Journal of Photochemistry and Photobiology. B, Biology*, *157*, 89–96. https://doi.org/10.1016/j.jphotobiol.2016.02.007

# **What UV Light Does**



### **Mechanisms of action**

- Alters the function of leucocytes
- Increases stimulator cells
- Modulates helper cells

### **Effects on Red cells**

- Affects metabolism
- Increases immune system absorption activity
- Membrane potentials changed
- Increased leukocyte production of peroxide

### **Effects on White Blood Cells (Neutrophils)**

- It modulates inflammatory diseases
- Nitric Oxide generation affecting TNF-alpha production
- Improves maintenance of homeostasis
- Alleviation of chronic stress by increased mobilization

### **Effects on Lymphocytes**

- CTCL and Graft vs host disease suppression of factors
- Cytokine production changed

Wu, X., Hu, X., & Hamblin, M. R. (2016). Ultraviolet blood irradiation: Is it time to remember "the cure that time forgot"?. *Journal of Photochemistry and Photobiology. B, Biology*, *157*, 89–96. https://doi.org/10.1016/j.jphotobiol.2016.02.007

# **What UV Light Does**



### **Effects on Lymphocytes (cont'd)**

- T-lymphocytes hypersensitive to damage
- Induce tyrosine and phosphorylation and CA2+ signals
- Reduces allogenic cells
- Photo modification of HLA-D/DR antigens
- Platelet concentration non-immunogenic
- Platelet factors increased
- Glucose decreased
- Prevented bone marrow graft rejection

### **Effects on Phagocytic Cells (PhA)**

- PhA explains immune-correction by UV
- Increased phagocytic activity in monocytes and granulocytes

### **Effects on Low-Density Lipoproteins**

- Lipid peroxidation in the membrane
- ROS production in monocytes

#### **Effects on Redox Status**

- Activate MPO (myeloperoxidase) and NADHP–oxidase systems and lipid peroxide concentration.
- Activate lipid peroxide concentration
- Reduce free radical damage and increase antioxidant enzymes
- Decreases cellular pH
- Elevates the activity of antioxidant enzymes

Wu, X., Hu, X., & Hamblin, M. R. (2016). Ultraviolet blood irradiation: Is it time to remember "the cure that time forgot"?. *Journal of Photochemistry and Photobiology. B, Biology*, *157*, 89–96. https://doi.org/10.1016/j.jphotobiol.2016.02.007

### **Effect for Autoimmune**



- UBI reduces excess amounts of various white blood cells.
- In autoimmune disorders it appears that the metabolically active T-cells and other immune cells absorb much greater numbers of biophotons (due to extracellular Ca+ increase) than ordinary body cells, and this destroys them, thus slowing down or stopping the disease.,
- "Exacerbated symptoms usually indicate future success."
  - Fatigue
  - Sleep disturbance
  - Heightened sensitivity
  - Hypoglycemia in diabetes
  - Herxheimer response
  - Headache/chill/low fever

# **FDA Approves ECP For T-Cell Treatment**



Extracorporeal photochemotherapy (ECP) is a medical procedure effective in the treatment of several different T-cell mediated diseases such as cutaneous T-cell lymphoma and Graft-versus-Host Disease.

During ECP treatment the patient's blood is processed by means of a cell separator to collect leukocytes (leukapheresis), mostly lymphocytes and monocytes, which are then incubated with the photoactive drug 8-methoxypsoralen (8-MOP), exposed to ultraviolet-A light (UV-A) and reinfused to the patient.







# Indications and Contraindications



### **Indications**



- Autoimmune Disease
- Bacterial/Viral Infections
- Cardiovascular and Vascular
- Inflammatory Conditions
- Pulmonary
- OBGYN
- Brain/Neurological Disorders
- Mental Disorders
- Digestive/Kidney/Internal

- Patients with Cancer
- Stress and Preconditioning against stress (pre and post op)
- Blood Brain Barrier Modulation
- Endothelial-related Disorders
- IL-10 Deficiencies
- IL-6 related conditions
- Graft v Host
- Chronic Traumatic Pain Syndromes

### **Indications**



### **AUTOIMMUNE DISEASES**

- Fibromyalgia
- Lupus
- Rheumatoid Arthritis
- Psoriasis
- Psoriatic Arthritis
- Raynauds Disease
- Sclera derma
- Multiple Sclerosis

### **BACTERIAL INFECTIONS**

- Pneumonia
- Wound infections
- Septicemia (staphyloccocus, streptococcus, pneumococcus)
- Lymphatic infections (lymphangitis)
- Peritonitis
- Severe acne
- Recurrent skin infections
- E-coli
- Necrotizing infections

### **CANCER**

Lymphoma

### **CIRCULATION CONDITIONS**

- Varicose Veins
- Peripheral vascular disease
- Gangrene
- Vascular headaches
- Deep Vein Thrombosis
- Claudication
- Diabetic Ulcers
- Thrombophlebitis

#### **Indications**



#### **INFLAMMATORY CONDITIONS**

- Arthritis
- Fibrositis
- Bursitis
- Nephritis
- Iritis
- Uveitis
- Cholecystitis
- Pancreatitis

#### RESPIRATORY DISEASES

- COPD
- Asthma
- Emphysema
- Sinusitis
- Bronchitis
- Tuberculosis

#### **VIRAL INFECTIONS**

- HIV
- Hepatitis
- Influenza
- Herpes simplex/zoster
- Mononucleosis
- Measles & Mumps
- Polio
- Viral Pneumonia

#### **OTHER CONDITIONS**

- Chronic fatigue
- Non-healing wounds
- Inactivation of snake venom
- Fungal/Yeast Infection
- Decreases edema (swelling)
- Cirrhosis
- Tetanus
- Allergies
- Neuritis/Neuropathy
- Chemical sensitivity
- Botulism
- Malaria & Typhoid
- Seizures

#### **Contraindications**



### We advise not to administer UBI if your patient has the following:

- All cases with Blood Coagulation Failure
- Thrombocytopenia
- Photosensitivity
- Sulfa Drugs
- Heparin/Blood Thinner Consideration
- Autoimmune Conditions may get worse before better





# Main Factors for Efficacy



#### **Three Main Factors To Consider**



#### **Equipment**

- Light type UVA, UVB, UVC, Full Spectrum
- Spacing light bulbs
- Reflective materials stainless steel

#### **Disposable**

- Quartz Glass
- Length of cuvette
- Turbulator

#### **Delivery Method**

- 220 mL total liquid volume (60:160)
- Drip rate 3 drops/sec or 10 mL/min

# **Different Lights Do Different Things**

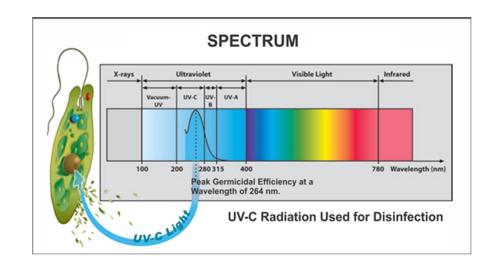


#### UV-C - 200-280

- Germicidal
  - Bacteria
  - Virus
  - Fungus/Yeast

Inactivation of pathogens in the blood by disabling the DNA strands within the nucleus, this makes the "germ" unable to replicate.

Maintains integrity of blood products



# **Different Lights Do Different Things**



#### UV -B - 280-315 - irradiate mononuclear leukocytes

- Graft vs Host disease (GVHD)
- Inactivates bone marrow T lymphocytes but spares hematopoietic precursor cells
- Immune-boosting
- Increased oxygenation
- Autoimmune issues

#### **UV-A - 315-400**

- Longest and most absorbed
- Immunomodulation targets the regulating cells, resulting in a restoration of balance in the immune system

# **Cuvettes and Light**



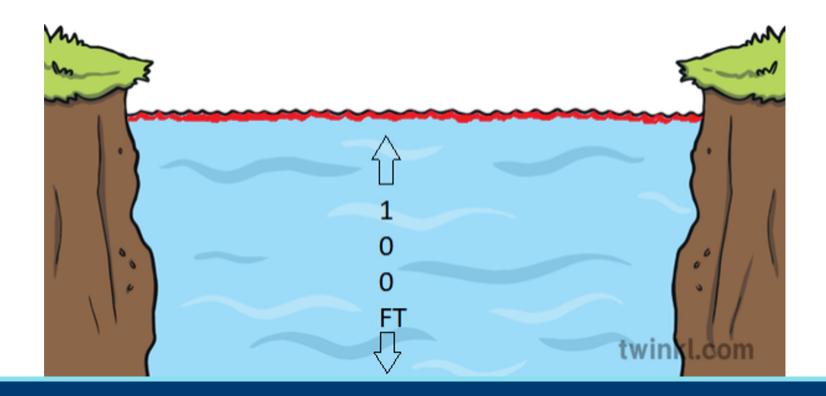
- Studies show that UV light can only penetrate 30 Microns deep (5 blood cells) which is the outer 1% of blood in a cuvette.
- The issue is now how much blood am I able to put through the cuvette what cuvette gives the blood the most exposure

**Ultraviolet Irradiation of Blood** G. I. Levashenko Biomedical Engineering, Vol. 33, No. 3, 1999, pp. 141-143

# **Cuvettes and Light**



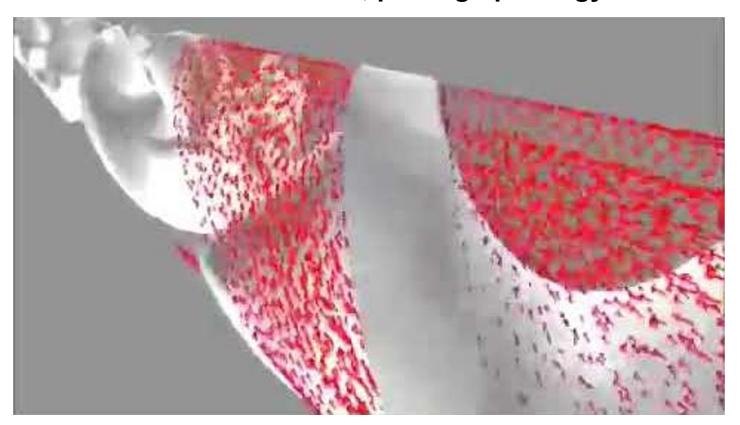
If the blood you are treating in the cuvette was a river; picture a river that is 100 feet deep your UV light is penetrating 1 foot deep



# **Cuvettes and Light**



Blood in a cuvette, picking up energy



# **Delivery Method**



#### Total liquid volume

• 220mL (60:160 mL)

#### Drip rate

• 10 mL/min or 3 drops per second

No dosing option or limits



	UVA mW/cm2	UVC mW/cm2	Light absorbed
Reading without cuvette	5.9	3.28	0%
Cuvette without saline	5.	3.0	3%
Cuvette with saline	5.5	2.88	5%
50% blood 50% saline	0	0	100%
40% blood 60% saline	0	0	100%
30% blood 70% saline	0	0	100%
20% blood 80% saline	0	0	100%
12% blood 88% saline	0	.004	99.9%
10% blood 90% saline	0	.12	96%
8% blood 92% saline	.032	.2	94%
4% blood 96% saline	.140	.5	83%
2% blood 98% saline	2.0	.72	75%
0% blood 100% saline	5.5	2.88	5%

12% blood + 88% saline = 99.9% absorption of the UV Light



# Ozone and UBI IV

MajorAutohemotherapy and Ultraviolet Blood Irradiation



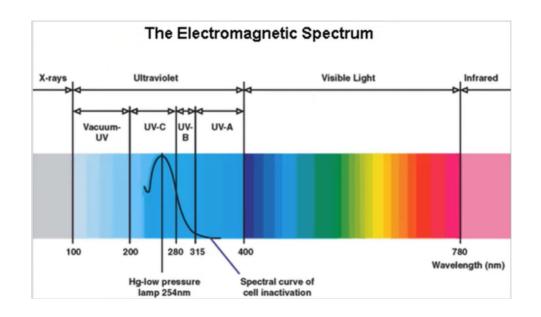
# Two Synergistic Therapies for the IV Room





#### **Ultraviolet Blood Irradiation**

# MAH Ozone





## Ozone and UBI Work Best Together



#### What does Ozone/UBI do?

- Germicidal
- Rheological flow properties of blood
- Immune modulating
- Analgesic effects
- Supports detox systems/organs
- Oxygenation effects
- Inflammation reduction
- Redox balancing
- Optimization of pro- and antioxidant systems
- Vasodilation improved circulation
- Increased cellular efficiency
- Mitochondrial repair
- ATP increase
- Tissue Repair
- Debris scavenger

#### What conditions improve with Ozone/UBI?

- Cellular respiration and autophagy
- Cardiovascular disorders
- Circulatory disease
- Systemic chronic and acute infections (viral, bacterial, fungal)
- Autoimmune disease
- Mitochondrial dysfunction
- O2 Utilization
- Tissue repair
- Digestive/Kidney/Internal
- Mental disorders via microcirculation
- Pulmonary conditions
- OB/GYN
- Pain of all kinds
- Chronic and acute inflammation (localized or systemic)

# **How Energy is Carried**



#### **Ozone**

- Instantly reacts with blood products (albumin/lipids)
- Measured by concentration and dose

#### **UBI**

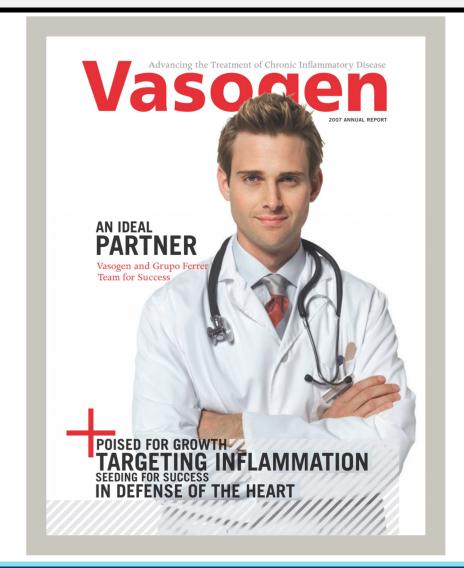
- Biophotonic energy is absorbed by the hemoglobin
- Measured by number of treatments

#### **Modern Studies of Ozone and UBI**



#### **Canadian Biotechnology Company's Goal**

To create an immune modulating non-drug therapy using a Celacade machine which would treat chronic heart failure and peripheral vascular diseases.

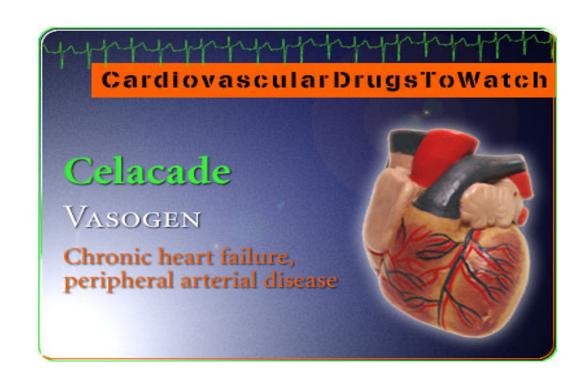


#### **Modern Studies On Ozone and UBI**



## Vasogen was a huge undertaking

- VSGN was on the stock exchange
- Raised over \$ 225 million
- Had over 100 employees
- Over 60 laboratory and clinical studies over an 8 year period
- Secured over 24 patents on medical procedures with O3UV
- Passed Phase II of FDA trials CHF and PAD



#### **Modern Studies On Ozone and UBI**



# Vasogen gave us a wealth of data with their FDA trials and process patents.

They focused on chronic heart failure in

- 7 countries
- 175 clinics
- 2,414 patients class II to IV heart failure patients





# **Vasogen Patents**

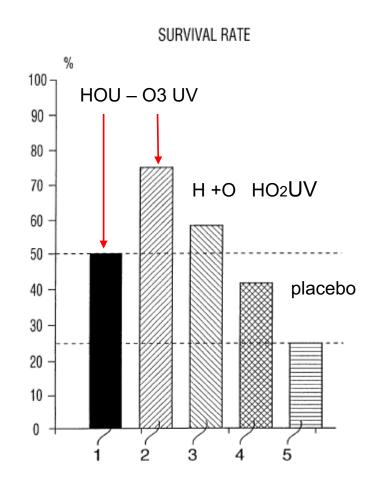


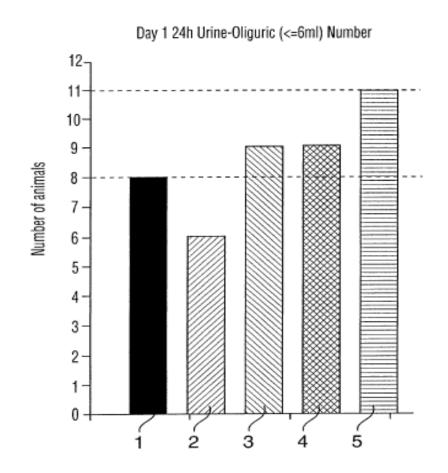
- There are a total of 24 patents that apply to Vasogen and the process of treating a myriad of disorders. The first 2 patents listed are of machines, the rest are on the following categories:
- Blood platelets #3
   Autoimmune disorders #4
   Nitric Oxide (vasodilation) #5 Traumatic Pain Disorder (RSD) #6
   Preconditioning stress # 7 Atherosclerosis and CHF # 8,13
- Graft vs Host # 9
   Inflammation # 10,11,12, 19 Growth Factor # 14
   Vasospastic disorders # 15 Endothelin related disorders # 16 Blood Brain
   Barrier modulation # 17 CLL # 18

#### **Modern Studies On UBI**



#### UV 03 outperformed all other methods of administration





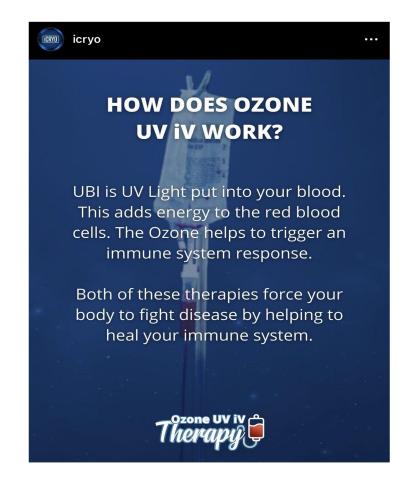


# **Current State**of MAH/UBI



#### **Current State of Ozone and UV**















# **Case Studies**



#### **Case Studies**





- 60-year-old female
- Type 2 Diabetes uncontrolled
- Hashimoto's
- Chronic pain
- Neuropathy in bilateral hands and feet
- Joint pain and systemic aches and pains rated at 8-10 in severity
- Decreased mobility with trouble going up stairs
- Felt 110 years old instead of 60

#### After a series of Ozone/UBI IVs, functional testing and program

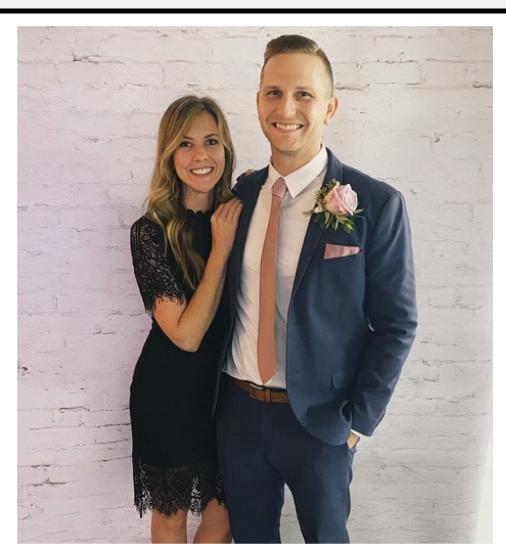
- Her HbA1c was improved at 6.6%
- Stated that she was feeling better than she had in the last
   30 years

# Our Own Experiment: Quick and Unexpected Results



#### Jess

- Toddler and infant
- Full-time job
- Very health conscious
- Felt great before
- Astigmatism



# Recent Success Story by: Dr. Elizabeth Vaughn







#### **Conclusion – Benefits of Ozone and UV**



- 695 clinics
- Less Herxing
- More efficacy
- Safe/effective
- Triple IV business
- Treat more conditions
- Root-cause therapy
- Wellness AND sickness



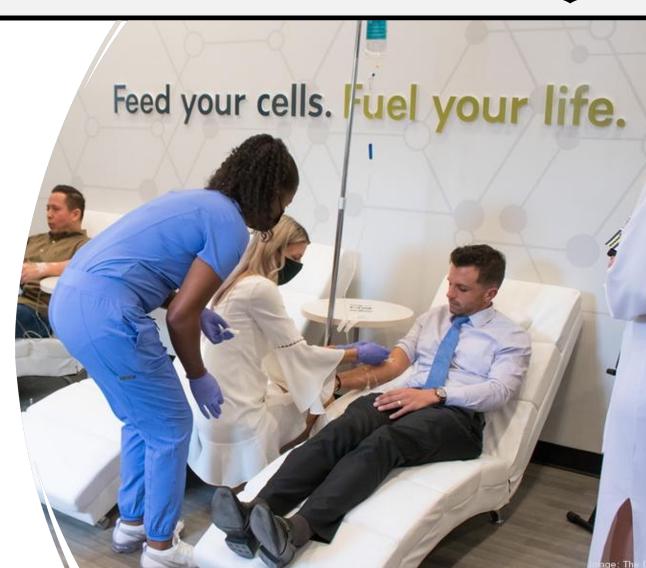
# Simple to Implement



# What Equipment Do You Need?



- Ozone Generator with Regulator
- UV Light Machine
- Cuvettes
  - IV Start Supplies
  - Medical Grade O2
  - Heparin
  - Saline
  - 60 mL syringes



# **The Equipment and Cuvettes**



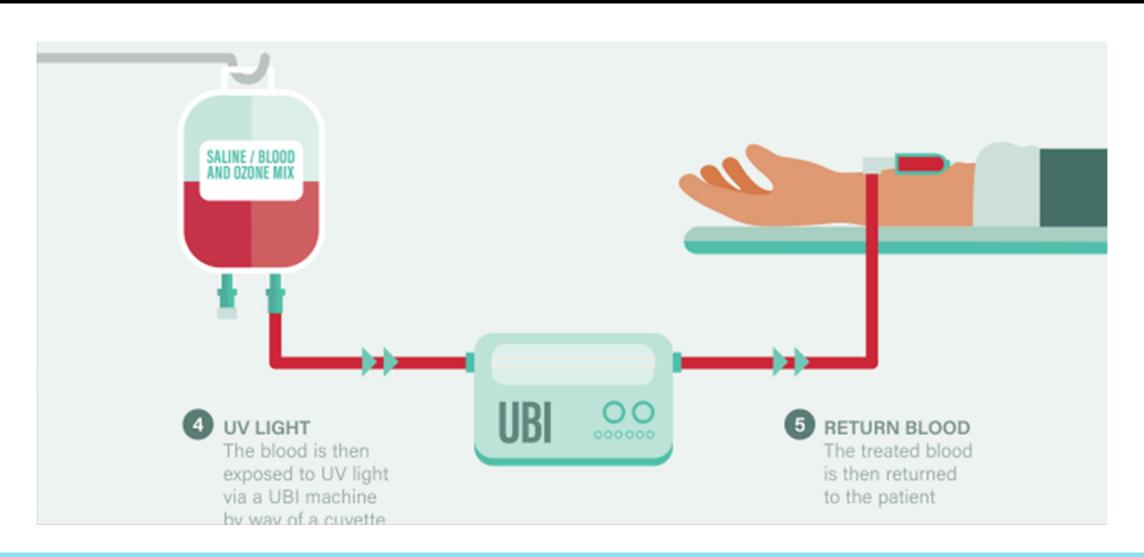


# **Ozone and UV Light Therapy**









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\$250

Per Month Per Clinic

Full Access to ONE Vault

15% Discount Off Trainings / Events

Access to Monthly Webinars / Trainings

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ELITE

Get full access to ALL vaults

\$500

Per Month Per Clinic

Full Access to ALL Vaults

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## Additional Resources w/ Pro Membership



#### Training Vault

- Studies/Data
- List of Supplies
- Instructions
- Patient Edu Material
- Marketing Material
- SOPs and Consent Forms
- Monthly Webinar
- FREE 15 min calls w/ trainer